

## **Privacy & Cookie Policy**

This is the internet privacy policy for dashboardsimulations.com (the "Website")

This website is the property of Dashboard Simulations. We take the privacy of all visitors to this Website very seriously and therefore set out in this privacy and cookies policy our position regarding certain privacy matters and the use of cookies on this Website.

This policy covers all data that is shared by a visitor with us whether directly via dashboardsimulations.com or via email.

This policy provides an explanation as to what happens to any personal data that you share with us, or that we collect from you either directly via this Website or via email.

Certain businesses are required under the data protection act to have a data controller. For the purpose of the Data Protection Act 1998 our data controller is Ken Thompson and can be contacted via our contact page.

### **1. Information we collect**

In operating our Website we may collect and process the following data about you:

1.1 Details of your visits to our Website and the resources that you access including, but not limited to, traffic data, location data, weblog statistics and other communication data.

1.2 Information that you provide by filling in forms on our Website, such as when you register to receive information such as a newsletter or contact us via the contact us page.

1.3 Information provided to us when you communicate with us for any reason.

### **2. Use of cookies**

On occasion, we may gather information about your computer for our services, and to provide statistical information regarding the use of our Website to our advertisers.

Such information will not identify you personally, it is statistical data about our visitors and their use of our site. This statistical data does not identify any personal details whatsoever. It is used by us to analyse how visitors interact with the Website so that we can continue to develop and improve this Website.

We may gather information about your general Internet use by using a cookie file that is downloaded to your computer. Where used, these cookies are downloaded to your computer automatically. This cookie file is stored on the hard drive of your computer as cookies contain information that is transferred to your computer's hard drive. They help us to improve our Website and the service that we provide to you.

All computers have the ability to decline cookies. This can be done by activating the setting on your browser which enables you to decline the cookies.

### **3. Use of your information**

The information that we collect and store relating to you is primarily used to enable us to provide our services to you. In addition, we may use the information for the following purposes:

3.1 To provide you with information requested from us relating to our products or services and to provide information on other products which we feel may be of interest to you if you have consented to receive such information.

3.2 To meet our contractual commitments to you.

3.3 To notify you about any changes to our Website, such as improvements or service/product changes, that may affect our service.

3.4 If you are an existing customer, we may contact you with information about goods and services similar to those which were the subject of a previous sale to you.

#### **4. Storing your personal data**

4.1 We may transfer data that we collect from you to locations outside of the European Economic area for processing and storing. By submitting your personal data, you agree to this transfer, storing or processing. We will take all reasonable steps to make sure that your data is treated securely and in agreement with this privacy policy.

4.2 Data that is provided to us is stored on our secure servers.

4.3 The transmission of information via the internet is not completely secure and therefore we cannot guarantee the security of data sent to us electronically and the transmission of such data is entirely at your own risk.

#### **5. Disclosing your information**

5.1 Where applicable, we may disclose your personal information to any member of our group. This includes, where applicable, our subsidiaries, our holding company and its other subsidiaries.

5.2.1 Where we are legally required to disclose your information.

#### **6. Third party links**

You might find links to third party websites on our Website. These websites should have their own privacy policies which you should check. We do not accept any responsibility or liability for their policies whatsoever as we have no control over them.

#### **7. Access to information**

The Data Protection Act 1998 gives you the right to access the information that we hold about you. Please note that any demand for access may be subject to a charge which covers our costs in providing you with the information requested. Should you wish to receive details that we hold about you please contact us using the contact details below.

#### **8. Contacting us**

We welcome any queries, comments or requests you may have regarding this policy please do not hesitate to contact us via our contact page.